



History will be at our door step

Port of Kingsville Tall Ships 2019





The only Canadian Host on Lake Erie

Since 1877, Kingsville has developed a reputation as an attractive and well-situated summer resort dating back to when the Mettawas Hotel was constructed along the banks of Lake Erie on Park Street, one mile south of the village. In 2019 Kingsville will once again be at the forefront of Summer Excursions as the ONLY Canadian host on Lake Erie for the Tall Ships Challenge Ontario

Tall Ships Challenge Ontario 2019 will make a stop August 16-18 2019 in Kingsville to once again grace our waterfront with their majestic sails. The 2019 Ship itinerary includes the following outstanding lineup.

Blue Nose II, Empire Sandy, Picton Castle, Faire Jeanne, HMCS Oriole, and The Canadian Coast Guard.



Tall Ships Challenge Ontario

In 2019 the Port of Kingsville will play host to Six Ships including the Iconic Blue Nose II, Empire Sandy-one of the largest Canadian Tall Ships, the Cooke Islands Picton Castle, Faire Jeanne, The HMCS Oriole, and Canadian Coast Guard Ship.

A stroll down the Kingsville dock will afford guests opportunities to tour the ships, explore the art and vendor markets, savour local foods and libations, listen to amazing stories and entertainment, or join us for a voyage aboard the Empire Sandy.

Tall Ships America organizes the TALL SHIPS CHALLENGE® annual series of tall ship races and maritime port festivals to celebrate the rich maritime heritage and traditions and to inform the general public about the transformative power of adventure and education under sail®.

The TALL SHIPS CHALLENGE® series is one of Tall Ships America's most important accomplishments, helping to preserve maritime history, promote environmental stewardship and encourage youth education, leadership and character building under sail.



Kingsville: A Tourism Destination

The Town of Kingsville eagerly awaits the many tourists from Windsor-Essex County, Michigan and Ohio who will flock to her shores to share in the momentous event.

Previous Tall Ship Festivals have brought thousands of tourists to this Victorian Town and the committee is rolling out the red carpet once again for the 2019 event.

With this prime waterfront location, and municipal partners eager to please, an impressive fleet of Ships, and outstanding line up of entertainment Kingsville is prepared for a blockbuster weekend.



The Port of Kingsville: the ideal site

Features of Tall Ships Ontario Port of Kingsville will include:

- Daily ship tours from 12 noon-5pm and 7pm-9pm
- Friday, Saturday and Sunday 1.5 hour Sail excursions aboard the Empire Sandy
- Saturday and Sunday Dinner Cruises aboard the Empire Sandy
- Saturday Evening from 9pm-11pm come savour even more of our local food traditions and culture at our After Party event at the Grovedale House. The evening includes local beers, wines, foods, entertainment and nautical displays.
- Saturday evening from 6pm-10pm Captains Hop on Hop off Party, featuring on-board entertainment, licensed beverages and local cuisine on various Ships
- Artisan and Vendor Market each Day on the dock, along with the Captains Galley to satisfy even the most discerning appetite.



The ideal place to gather

- The Kingsville Dock provides an excellent vantage point to enjoy the ships.
- A quiet place to take time out, create special photo opportunities with our "Tall Ships" many nautical cut outs
- Visit our Captains Galley at the end of the Dock for local favorites including fresh fish
- Special opportunities for youth members to exchange the scavenger hunt sheets in the specialty Passport for specialty items in our pirates chest
- Take time out to meet with our Dock ambassadors, BIA members or staff to learn more about all of the downtown places to shop, and enjoy.



This is Kingsville: This is home

- The Kingsville dock is a full working dock and affords visitors with wonderful opportunities to pick up fresh lake "catch" before heading home
- Visit with the local fisherman, and other marina operators to learn and experience all that the Kingsville Dock has to offer
- Special Activities and entertainment for children make this tourism event truly family friendly

Partnership Opportunities

2019 Confirmed Kingsville Partners

Celebrate Ontario Blockbuster Grant Recipients, Ontario Cultural Attractions Fund, Porter Airlines, CTV, WFCU, Pelee Island Winery, Town of Kingsville

Tall Ship Challenge Ontario Title Partners include:

Brockville-Proctor and Gamble

Toronto-Redpath Sugar

Sarnia-Carpenters Local 12

Title Sponsor \$35,000 -1 Exclusive Opportunity

Named as Title Sponsor with corporate name/logo on all marketing and advertising including international publications, provincial media campaign, regional media campaign and local media campaign

- 25 tickets to Saturday Evening Dinner Cruise
- Onboard interview with media at opening of event
- Custom logo flag that selected Tall Ship will fly during event
- Prominent logo/link on Kingsville Tall Ship event landing pages and passports
- Highlighted on all media announcements and print material and social media pages
- Social Media opportunities Dockside and WE TV segments
- Named as Title Sponsor on all signage including at every Tall Ship location
- Named as Title Sponsor and Logo on volunteer t-shirt (approx. 200)
- Named as Title Sponsor and Logo on entry/exit banner/festival fencing
- Thank you mentioned and corporate announcements during event
- Named as Title Sponsor on front cover of event program and exclusive back page ad space in event program
- 30 Tickets to Hop on Hop Off Party and Toast to Kingsville on Saturday August 17
- 50 sponsor passes per day—includes all-access to ships

Presenting Sponsor \$25,000- 1 spot Exclusive Opportunity

Named as Presenting Sponsor with corporate name/logo on all marketing and advertising including international publications, provincial media campaign, regional media campaign and local media campaign and passports

- 15 tickets to Saturday Evening Dinner Cruise
- Onboard interview with media at opening of event
- Prominent logo/link on Kingsville Tall Ship event landing pages,
- Highlighted on all media announcements, print material and social media pages
- Named as Presenting Sponsor on all signage including at every Tall Ship location
- Named as Presenting Sponsor and Logo on volunteer t-shirt (approx. 200)
- Named as Presenting Sponsor and Logo on entry/exit banner/festival fencing
- Thank you mentioned and corporate announcements during event
- Named as Presenting Sponsor on inside front cover of event program and space in event program
- 20 Tickets to Hop on Hop Off Party and Toast to Kingsville on Saturday August 17
- 40 sponsor passes per day—includes all-access to ships



Gold Sponsor \$10,000- 4 Partnership Opportunities

Named as Gold Level Sponsor with corporate name/logo on select marketing and advertising materials including provincial media campaign, regional media campaign and local media campaign

- 8 tickets to Saturday Evening Dinner Cruise
- Onboard interview with media during event
- Prominent logo/link on Kingsville Tall Ship event landing pages,
- Highlighted in media announcements, print material and social media pages and WE TV segment
- Named as Gold Level Sponsor on signage throughout dock location
- Named as Gold Level Sponsor and Logo on volunteer t-shirt (approx. 200)
- Named as Gold Sponsor and Logo festival fencing
- Thank you mentioned and corporate announcements during event
- Named as Gold Level Sponsor in event program with logo placement
- 10 Tickets to Hop on Hop Off Party and Toast to Kingsville on Saturday August 17
- 25 sponsor passes per day—includes all-access to ships



Silver Sponsor \$5,000-5 Partnership Opportunities

- Logo/link on Kingsville Tall Ship event page
- Logo on select festival print material and social media pages
- Name as Silver Sponsor on sponsors event banners
- Logo on volunteer t-shirt
- Thank you mentioned and corporate announcements during event
- 1/2 page ad space in event program
- 4 tickets to Dinner Cruise
- 12 sponsor passes per day—includes all-access to ships
- 5 tickets to Captain's Hop on Hop off Party

Bronze Sponsor \$2500

- Logo/link on Kingsville Tall Ship event page
- Logo on select festival print material and social media pages
- Name as Bronze Sponsor on sponsors event banners
- Name on volunteer t-shirt
- Thank you mentioned and corporate announcements during event
- 1/4 page ad space in event program
- 6 sponsor passes per day—includes all-access to ships
- 3 tickets to Captain's Hop on Hop Off Party

Friend of the Festival \$1000

- Logo/link on Kingsville Tall Ship event page
- Thank you mentioned and corporate announcements during event
- Logo on select festival print material and social media pages
- 4 sponsor passes per day—includes all-access to ships
- Inclusion in WE TV segment



FOR MORE INFORMATION CONTACT:

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**WE NEED YOUR SUPPORT TO
ACHIEVE EXTRAORDINARY RESULTS.**

*Our People, Our Parks, Our Festivals
Come Join Us!*

TAX RECEIPTS AVAILABLE.

www.kingsville.ca/TALLSHIPS