



TERMS OF REFERENCE COMMUNITIES IN BLOOM

Authorizing or Mandating Legislation: None

Procedural By-law: By-law 55-2016, as amended from time to time

Approved: November 9, 2015

Evaluation Date: January 2021

Date of Formation: January 2016

1.0 PURPOSE

To work with the Municipality, Businesses and Individuals to prepare the Town of Kingsville annual Communities in Bloom Judges' Tour;

-And-

To promote the general betterment and positive self-image of our community using the identified strengths that exist in the community;

2.0 COMMITTEE PARTICULARS

2.1 Type: Advisory, reporting to the Parks, Recreation, Arts and Culture Committee

2.2 Resources:

- 2.2.1 Parks and Recreation Program Manager; Municipal Services; Kingsville BIA; Manager of Municipal Facilities and Property
- 2.2.2 Staff Support: As determined by the Parks and Recreation Program Manager
- 2.2.3 Number of Council Members: Two
- 2.2.4 Number of Community Members: Ten minimum

2.3 Term: January, 2019 to November 14, 2022

2.4 Meeting Frequency: Monthly

2.5 Remuneration: None

3.0 SCOPE OF WORK

The Committee shall:

- 3.1** Plan, organize and operate the annual Communities in Bloom tour in collaboration with the Parks and Recreation Department, Municipal Services, Local Businesses and individual homeowners

3.2 Act as and recruit volunteers to assist in the operation of the annual Communities in Bloom Tour.

3.3 Develop methods and new ideas to maintain the sustainability and build upon the tourism draw of the annual Communities in Bloom Program.

4.0 REQUIRED SKILLS

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|-----------------|---------------------|-----------------------|
| Strategy | Project Management | Communications |
| Risk Management | Business Management | Stakeholder Relations |