



TERMS OF REFERENCE MIGRATION FESTIVAL COMMITTEE

Authorizing or Mandating Legislation: None

Procedural By-law: By-law 55-2016, as amended from time to time

Approved: March 9, 2015

Evaluation Date: January 2020

1.0 PURPOSE

To create a memorable, fiscally responsible annual festival to commemorate with the works of Jack Miner and the Town's historic position in terms of the annual migration of birds and water fowl in the area.

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To promote the general betterment and positive self-image of our community using the identified strengths that exist in the community;

Increase the number of people attending activities and their diversity and increasing user satisfaction.

2.0 COMMITTEE PARTICULARS

2.1 Resource:

2.1.1 Parks and Recreation Program Manager

2.1.2 Staff Support: As determined by the Parks and Recreation Program Manager

2.1.3 Number of Council Members: One

2.1.4 Number of Community Members: Eleven

2.2 Term: January, 2019 to November 14, 2022

2.3 Meeting Frequency: Monthly

2.4 Remuneration: \$100.00 per attendance

3.0 SCOPE OF WORK

The Committee shall:

3.1 Plan, organize and operate the annual Migration Festival in collaboration with the Parks and Recreation Department.

3.2 Act as and recruit volunteers to assist in the operation of the annual Migration Festival.

3.3 Develop methods and new ideas to maintain the sustainability and build upon the tourism draw of the annual Migration Festival.

4.0 REQUIRED SKILLS

Communications Risk Management Project Management